

# INTERNATIONAL WEBINAR ON FOOD SUPPLEMENTS



7 October 2026 | 13:00–14:00 CET

IADSA

International Alliance of Dietary/  
Food Supplement Associations

## PROGRAMME

### MODERATOR



**Steven J Wearne**

Former Chairperson of the  
Codex Alimentarius Commission

### PART 1: INTRODUCTION AND PRESENTATIONS



**Maura Di Martino,**  
**Food Safety Specialist, FAO**

Presentation of the FAO report: *Food safety in personalized nutrition – A focus on food supplements and functional foods.*



**Dr Sara Davidson,**  
**Research Director, IPSOS**

Presentation of new global research on consumer trends, perceptions and behaviours relating to supplements.



**Simon Pettman,**  
**Executive Director, IADSA**

Presentation on approaches and tools for establishing and strengthening regulatory frameworks for supplements.

### PART 2: INTERNATIONAL PANEL

Panel discussion bringing together experts from different regions who have been directly involved in the development and implementation of food supplement regulatory frameworks. Panellists will share practical experiences and lessons learned in building effective regulatory systems, providing insights that may assist other countries considering similar approaches.



**Tiago Lanius Rauber** is a specialist in Regulation and Health Surveillance and Coordinator of Food Standards and Regulation, Brazilian Health Regulatory Agency (ANVISA), the body responsible for the regulation and oversight of food, medicines, food supplements and other products and services subject to health surveillance in Brazil.



**Prof. Dr Gülden Pekcan** is a leading Turkish nutrition expert and academic with extensive experience in public health nutrition, food policy and regulatory development. Her work bridges academia, government and public health, with a particular focus on evidence-based nutrition policy and regulatory frameworks.



**Dr B.H. Lim** is an expert in health supplement regulation in Southeast Asia. He has worked closely with ASEAN governments over the past two decades on the development of the ASEAN Agreement on Health Supplements and its technical annexes. He continues to contribute to regional regulatory discussions through the ASEAN Product Working Group (PWG), bringing his extensive regulatory and technical experience in harmonisation.

### SESSION SUMMARY AND KEY TAKEAWAYS